



HEARST newspapers

P. O. Box 4260 Houston, TX 77210 | | 801 Texas Avenue Houston TX 77002
(713) 220-7791 Fax: (713) 220-2737

CREDIT APPLICATION

TO BE COMPLETED BY THE CREDIT & SALES DEPARTMENT ONLY

Type of Advertising: _____	Approved: _____
Salesperson, Phone & Date: _____	Limit: _____
Date & Cost of 1 st Ad: _____	Disapproved: _____
Estimated Cost of Monthly Schedule: _____	Remarks: _____
Type of Advertising: Retail ___ National ___ Classified ___	Real Estate ___ Automotive ___ Employment ___ Internet ___

Credit application subject to approval. Application must be complete. This application is valid for any and all Hearst Newspapers.

Please complete and return to the Credit Services Manager.

Business / Corporate Name: _____ Date: _____

Address: _____ Telephone: _____

City, State, Zip: _____ Fax: _____

Physical Address (if different from mailing address) _____

E-Mail Address (required): _____ Billing Contact: _____

Nature of Business: _____ State Incorporated: _____ Tax ID: _____ Cellular Phone: _____

Year Started: _____ Number of Employees: _____ Corp ___ Franchise ___ Proprietorship ___ Partnership ___ Limited Partnership ___ LLC ___ LLP ___

Parent Company: _____ Address: _____

Business Web Site URL: _____ Assumed Name, if any: _____

Owners, partners, or corporate officers:

NAME	TITLE	HOME ADDRESS	CITY	STATE	ZIP	PHONE	S. S. NUMBER
1. _____							
2. _____							
3. _____							

Previous business or other current connections of principals: _____

Have you ever advertised with us previously? Yes ___ No ___ Under what name? _____

Credit References: (List Media references if possible) If you have a credit reference list, please attach.

NAME	ADDRESS	PHONE	ACCOUNT NUMBER
1. _____			
2. _____			
3. _____			

Bank References

NAME	ADDRESS	PHONE	ACCOUNT NUMBER
Checking: _____			
Loan: _____			

PLEASE ATTACH CURRENT FINANCIAL STATEMENT

For the purpose of applying for credit, I hereby certify that I am authorized to make applications on behalf of the above-named company and the above information is true and correct to the best of my knowledge. If credit is extended to the company or me I agree to pay the Hearst Newspaper LLC within 15 days of the date of billing. Billing disputes must be reported in writing to both the credit and sales departments within 30 days of the date of billing. Applicant shall give the credit and sales department 30 days written notice before any changes in ownership, or any material changes in the information contained on this application. I understand and will comply with the above credit terms.

Signed: _____ Title: _____ Date: _____
(Signature)

Print Name: _____