

mySA.com

# autos and more

San Antonio's Best Source for Cars | Trucks | SUV's | Vans



## Automotive Dealer Display Advertising

(Requires participation in electronic inventory feed and page header & footer established)

Ad Units	Rate	Ad Dimensions (width x height)
Full Page (9, 12 or 16 Vehicle format)	\$575	7.875" x 10.375"
Doubletruck Center Spread	\$1200	16.25" x 10.375"
Front Page Trio Set	\$700	(Sold on a rotating basis)
Front Page Individual Unit	\$250	
Premium Positioning	+25%	

### Back Page, Page 3 and Inside Back

Positions are available on a rotating basis and advertisers must be on a display advertising agreement to participate.

**ALL PRICING INCLUDES FULL COLOR!**

### DISTRIBUTION ONLINE

Virtual magazine available 24/7 at [mySA.com/autos](http://mySA.com/autos)

### DISTRIBUTION ON RACKS

Distributed in more than 260 locations, **mySA.com autos and more** is published every other Friday. Pick up the latest edition today and get your motor running!

**mySA.com autos and more** is available at:  
H-E-B • Valero • Exxon • La Fiesta • Sears  
Bally Total Fitness • Sac N Pac • Time Wise Food Store  
Area Military Bases

### SPACE AND AD COPY DEADLINE:

Monday 10 a.m. prior to publication

February 15 - February 25, 2010 **FREE**

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- Click & Clack Talk Cars page 3
- Dealer Locator Map page 4
- Cars pages 5-11
- Trucks pages 13-15
- SUV's pages 17-21
- Vans page 23

2008 Lincoln Navigator  
22K miles, 4-cyl, 4-Speed Automatic  
\$33,995  
North Park Lincoln Mercury Used (361-6661)

2009 Lincoln MKS  
14K miles, 4-cyl, 6-Speed Automatic, SHARPLOOKING  
\$29,995  
North Park Lincoln Mercury Used (361-6661)

2007 Cadillac CTS

For more information or to reserve your advertising space today, contact your San Antonio Express-News automotive sales representative or call (210) 250-2361.