

Your Health

Your business will experience a healthy dose of success when you team up with the San Antonio Express-News and its consumer publication, **Your Health**.

Your Health, a quarterly Magazine, addresses medical, health and wellness issues affecting your customer. With distribution of 100,000 in doctor's offices, medical facilities and retirement communities throughout San Antonio as well as in the Express-News, **Your Health** is the perfect medicine for your business.

DEADLINES

Publication	Monday, March 12	Monday, June 11	Monday, September 10	Monday, December 10
Space/Copy Deadline	Friday, February 9	Friday, May 11	Friday, August 10	Friday, November 9
EDI Release	Friday, February 23	Friday, May 25	Friday, August 24	Friday, November 23

*Dates subject to change

2012 Rates & Dimensions

AD SIZE	DIMENSIONS	RATES			
		1x	2x	3x	4x
Full Page (Full bleed)	8.75" x 11.4"	\$2,800	\$2,500	\$2,400	\$2,300
	Trim 8.25" x 10.875"				
	Safe 7.75" x 10.375"				
Full Page (No bleed):	7.75" x 10"	\$2,800	\$2,500	\$2,400	\$2,300
Half Page (H):	7.75" x 4.875"	\$1,600	\$1,400	\$1,350	\$1,300
Half Page (V):	3.75" x 10"	\$1,600	\$1,400	\$1,350	\$1,300
Quarter Page:	3.75" x 4.875"	\$ 900	\$ 800	\$ 750	\$ 700
Eight Page:	3.562" x 2.312"	\$ 650	\$ 650	\$ 650	\$ 650

PREMIUM POSITIONS (Inside front, back, inside back and page 3)

AD SIZE	DIMENSIONS	RATES			
		1x	2x	3x	4x
Full Bleed	8.75" x 11.4"	\$3,500	\$3,300	\$3,200	\$ 3,100
Trim	8.25" x 10.875"				
Safe	7.75" x 10.375"				

All ads are full color

FORMAT

Magazine format, stitched and trimmed 8.25" x 10.875".
Printed on 60# coated stock

For Advertising information contact your sales representative or 210-250-2521 or 210-250-2559



HEARST media services

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