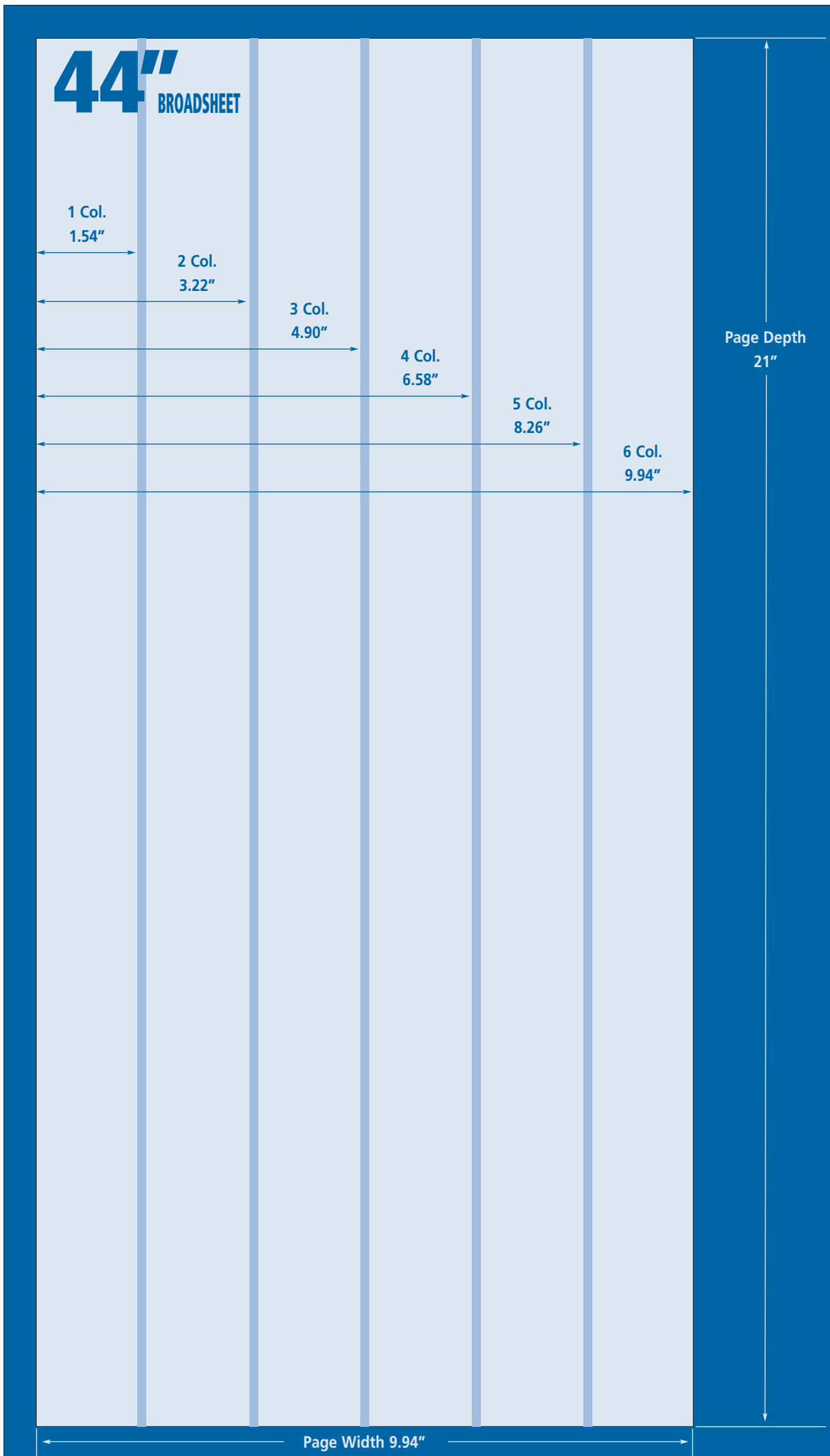


AD SPECS STARTING 5/3/10



ROP AND CLASSIFIED BROADSHEET MECHANICAL REQUIREMENTS

Standard Column Width Sizes

1 column	1.54"
2 columns	3.22"
3 columns	4.90"
4 columns	6.58"
5 columns	8.26"
6 columns	9.94"
Standard size page depth	21"

Double Truck Requirements

Standard Size 21" (13 total columns) x 21"
Gutter included in above double truck requirements.

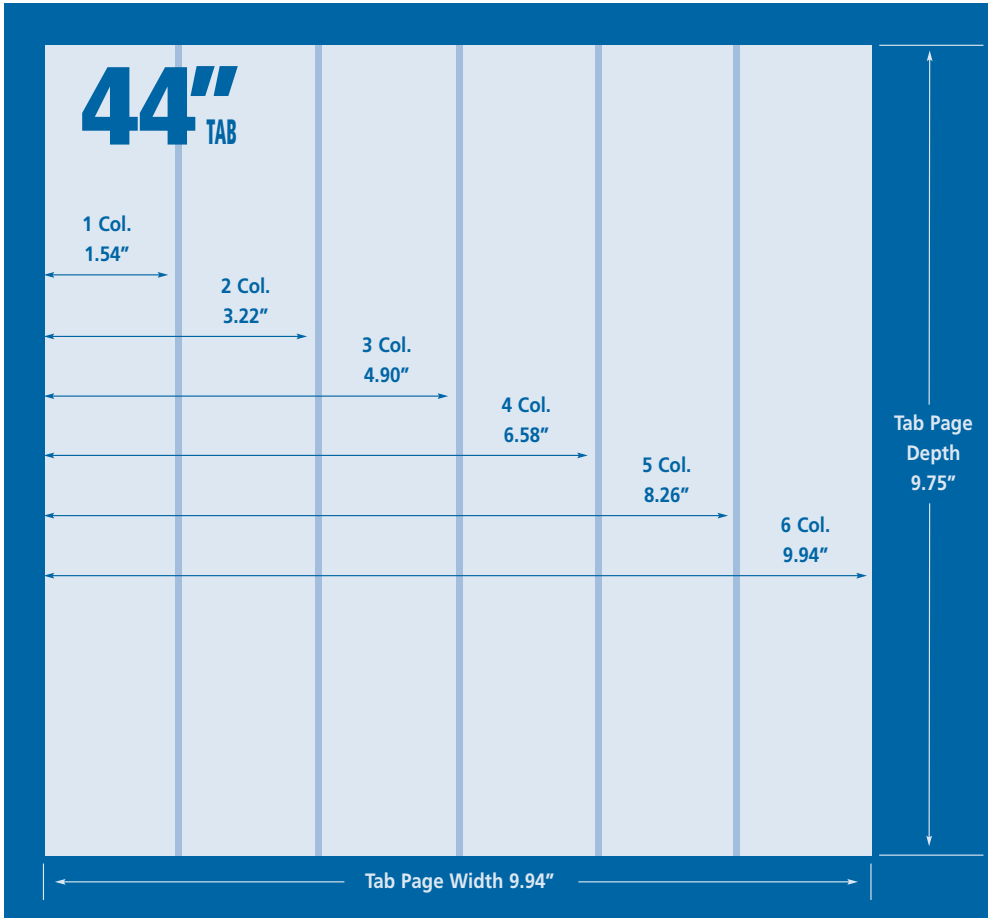
CAMERA READY ADS ACCEPTABLE FILE FORMATS

Adobe Acrobat PDF.

DELIVERY METHODS

- Upload PDF files directly to our AD DROP SITE at <https://expressnews.affinitydigital.net/addrop/>
- 3rd Party Transmissions:
 - AdSend
 - AdTransit
 - Fast Channel

AD SPECS STARTING 5/3/10



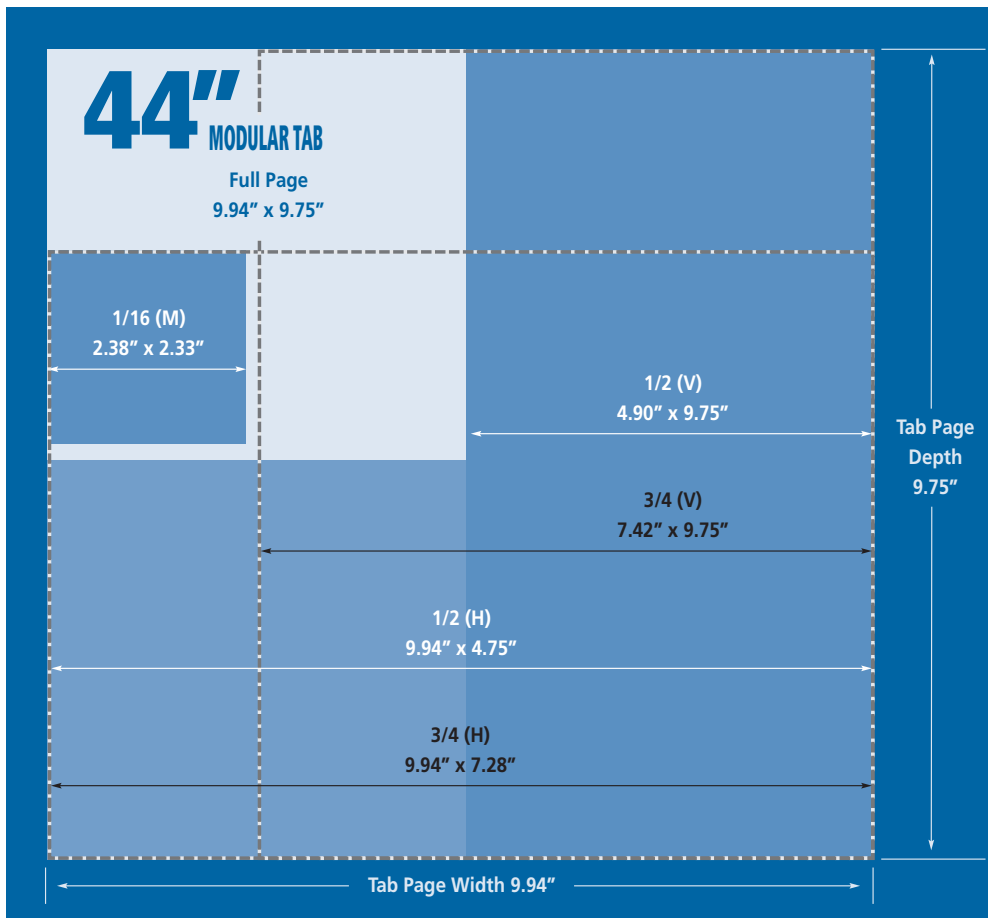
TAB MECHANICAL REQUIREMENTS

Tabloid Column Width Sizes

1 column	1.54"
2 columns	3.22"
3 columns	4.90"
4 columns	6.58"
5 columns	8.26"
6 columns	9.94"
Tabloid size page depth	9.75"

Double Truck Requirements

Tabloid Size 21" (13 total columns) x 9.75"
 Gutter included in above double truck requirements.



MODULAR TAB MECHANICAL REQUIREMENTS

Modular Column Width Sizes

Full Page	9.94" x 9.75"
3/4 (H)	9.94" x 7.28"
3/4 (V)	7.42" x 9.75"
1/2 (H)	9.94" x 4.75"
1/2 (V)	4.90" x 9.75"
1/4 (M)	4.90" x 4.75"
1/4 (H)	9.94" x 2.34"
1/4 (V)	2.38" x 9.75"
1/8 (H)	4.90" x 2.34"
1/8 (V)	2.38" x 4.75"
1/16 (M)	2.38" x 2.33"

Double Truck Requirements

Tabloid Size 21" x 9.75"
 Gutter included in above double truck requirement.

