

2010 Texas Traveler Destination: Success.

When San Antonians want to getaway to the perfect Texas destination, they pick up the **Texas Traveler** from the San Antonio Express-News and get ready to pack their bags. From single-day adventures to road trips and weekend getaways... this great publication features some of the most popular and most desired leisure destinations in Texas and the region.

Join the **Texas Traveler** and get ready to welcome new visitors to your establishment.

PUBLICATION DATES

Friday, February 19
Friday, May 7
Friday, September 17
Friday, November 19

SPACE DEADLINES

Monday, January 25
Monday, April 12
Monday, August 23
Monday, October 25

EDI DEADLINES

Monday, February 1
Monday, April 19
Monday, August 30
Monday, November 1

INSIDE AD SIZES

Full Page (Full bleed)
Full Page (No bleed)
Half Page (H)
Half Page (V)
Quarter Page (M)

DIMENSIONS

5.875" x 8.875"
Trim: 5.375" x 8.375"
Safe: 4.875" x 7.875"
5.875" x 7.62"
4.875" x 3.687"
2.312" x 7.625"
2.312" x 3.687"

RATES

\$1,200
\$1,200
\$750
\$750
\$475

PREMIUM AD SIZES

Center Spread
Back Page (Full bleed)
Page 2 (H)
Page 3 (Full bleed)

DIMENSIONS

10.25" x 7.62"
5.875" x 8.875"
Trim: 5.375" x 8.375"
Safe: 4.875" x 7.875"
4.875" x 3.687
5.875" x 8.875"
Trim: 5.375" x 8.375"
Safe: 4.875" x 7.875"

RATES

\$2,650
\$1,500
\$800
\$1,400

All ads are full color.

FORMAT

Mini-tab format, printed on glossy paper.

BONUS

Section will appear online for 90 days on mySA.com.

For advertising information contact your sales representative or call (210) 250-2514.



Each week you can reach over 1.1 million adults
with our print and online products.

For everything you need

We're Here For You.

HEARST *media services*

San Antonio Express-News | mySA.com | Yahoo!