

Summer Texas Coast

San Antonians love the coast! Plenty of summer fun is just waiting for families and vacationers who want a nearby getaway — but where should they stay and what should they see and do at the coast?

The San Antonio Express-News' Texas Coast section is the premier guide with answers to all those questions. This special section features the best the coast has to offer: beautiful beaches, birding, fishing, sight-seeing, shopping, lodging and great food along the Texas Coast in areas such as Galveston, Corpus Christi, Port Aransas, Mustang Island, Ingleside, Rockport, Fulton, and South Padre Island.

By advertising in Texas Coast, you can put the spotlight on your area or business and bring in those summer visitors — and summer dollars.

PUBLICATION DATE

Friday, July 16

SPACE DEADLINE

Monday, July 8

EDI DEADLINE

Monday, July 14 at noon

FORMAT

Tabloid 9.94" x 9.75"

CIRCULATION

The Friday edition of the San Antonio Express-News reaches 181,641 people.

RATES

\$95 per column inch

Full color is available for an additional \$39 per column inch

Opportunity for advertorial in open space is available for advertisers reserving a half page or larger advertisement in the special section.

ONLINE

\$750

37,500 Yahoo! Travel Behavioral Targeted Banners

Size: 300 x 250

BONUS

Texas Coast Summer Guide special section will appear for 30 days on mySA.com.

To reserve your space, contact your sales representative or call Troy Bull at (210) 250-2580.

