

Health Careers Today

Connecting with health care professionals can be a very challenging feat. That's why it's necessary to align your business with a publication that is trusted and reputable – **Health Careers Today** from the San Antonio Express-News. This quarterly, 24-page publication highlights a wide range of the latest medical issues and advancements and provides your business with a valuable opportunity to reach this lucrative audience.

Certified Education Units have been recently added to the content of each **Health Careers Today** publication. These courses can be taken at the nurses' leisure and submitted through the mail for credit. This amplifies the attraction and the shelf-life of this publication, which should fetch increased results for recruiters.

2010 DEADLINES

Publication Date Wednesday, February 10
Space/Copy Monday, January 4
EDI Release Friday, January 15

Publication Date Wednesday, August 11
Space/Copy Tuesday, July 6
EDI Release Thursday, July 15

Publication Date Wednesday, May 5
Space/Copy Monday, March 29
EDI Release Thursday, April 8

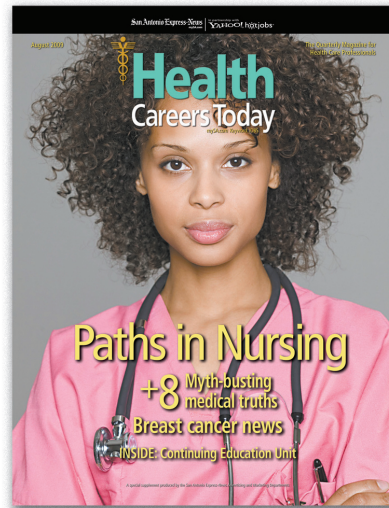
Publication Date Wednesday, November 10
Space/Copy Monday, October 4
EDI Release Thursday, October 14

FORMAT

Magazine

ADVERTISING RATES

Full Page \$4,390
 1/2 Page \$2,688
 1/4 Page \$1,903
 1/8 Page \$1,187



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