

Your Message at a **GLANCE** to 103,000 extra households!

glance will bring you the kind of readers you prefer. A new quick-read, loaded with quality features about community, entertainment, lifestyle, wellness and more.

Home delivered every Sunday to non-subscribers with household incomes of \$50,000 or more.

Adding **glance** to your current Express-News buy goes a very long way. No other local media – single source or media combination – can achieve the effectiveness

or efficiency levels of this powerful new combination. You can now reach 84% of households with incomes of \$50,000 or more.

Source: Scarborough Research 2010 RI

Here is even better news! Readers will love your ads, coupons and the savings they will find inside **glance**.

Expand your reach to an attractive audience with **glance**.

DEADLINES:

Publication: Every Sunday

Space Deadline: Friday at 5 p.m.

eight days prior to publication

EDI Release: Tuesday at 5 p.m. four days prior to publication

FORMAT

Broadsheet

BONUS

All ads featured in **glance** will also appear online for 7 days on mySA.com, the city's top rated web site.

RATES per column inch

	4x	13x	26x	52x
1/8 Page	\$55 pci	\$51 pci	\$49 pci	\$47 pci
1/4 Page	\$50 pci	\$46 pci	\$44 pci	\$42 pci
1/2 Page	\$45 pci	\$41 pci	\$39 pci	\$37 pci
Full Page	\$40 pci	\$36 pci	\$34 pci	\$32 pci

FRONT PAGE RATES:

	Size	Cost
Front Page Strip	6c x 4"	\$2,976
Front Page Ear	2c x 2.75"	\$1,000
Full color included in all above rates.		

*INSERT RATES per thousand:

Single Sheet	\$32 cpm
4 tab	\$34 cpm
8 tab	\$36 cpm
12 tab	\$38 cpm
16 tab	\$40 cpm
20 tab	\$42 cpm
24 tab	\$44 cpm
28 tab+	\$46 cpm

* Minimum order of 25,000 Inserts required.



Put your desserts on a pedestal at Page 6



"Why? Moon" by Cory Basso, illustrated by Corinne Ochoa. From San Antonio Express-News by Glance

Dad's book answers questions about the moon

Author Cory Basso says he wrote the book for his children's kids

By [Name]

As one of the most common questions a child asks is "Why? Moon?" Cory Basso, author of the new children's book "Why? Moon," says he wrote the book to answer his children's questions about the moon. The book is a colorful and informative guide to the moon, written in a simple and easy-to-understand style. Basso, a father of three, says he was inspired to write the book after his children asked him a lot of questions about the moon. "I wanted to write a book that would answer their questions and give them some interesting facts about the moon," he says. The book is available in paperback and hardcover formats.



Cory Basso and daughter Corinne hold their new book, "Why? Moon."

Luxury homes return to favor

After a few years of falling down markets, the luxury home market is showing signs of a rebound.

While it's not all diamonds and cash, the luxury home market is showing signs of a rebound. After a few years of falling down markets, the luxury home market is showing signs of a rebound. The market is showing signs of a rebound, with prices starting to rise and more buyers entering the market.

The number of highest-end homes sold in the second quarter of this year is up from the same period last year. This is a sign that the luxury home market is starting to recover.

At the end of the third quarter, the luxury home market is showing signs of a rebound. Prices are starting to rise and more buyers are entering the market.

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To reserve your space, contact your sales representative or call (210) 250-2514.



Each week you can reach over 1 million adults with our print and online products.

For everything you need
We're Here For You.

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