

College Guide 2011

Roadmap to educational success after high school

Before students enroll in undergraduate and graduate-level classes, San Antonio's college-bound students will look to this informative publication for financial planning, college requirements and more. Running your advertisement in the College Guide is a prime opportunity to put your message in front of thousands of high school and college students and their parents.

- Each Sunday, the Express-News reaches 38% of the estimated 210,000 adults ages 18 to 24
- The Sunday Express-News also reaches 45% of the 665,000 adults who are 35 to 59

Source: Scarborough Research , 2010 R1 MSA

DEADLINES

Publication	Sunday, April 17
Space/Copy Deadline	Tuesday, April 5
EDI Release	Tuesday, April 12

FORMAT

Tabloid

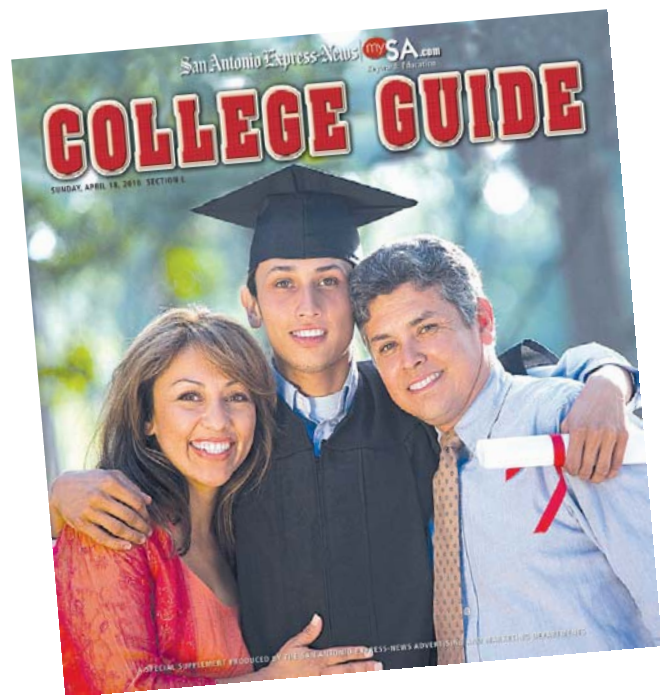
RATES

\$118 per column inch

Full color available for an additional \$43 per column inch

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Section will appear online for 30 days at mySA.com



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