

College Guide 2010

Roadmap to educational success after high school

Before students enroll in undergraduate- and graduate-level classes, San Antonio's college-bound students will look to this informative publication for financial planning, college requirements and more. Running your advertisement in the College Guide is a prime opportunity to put your message in front of thousands of high school and college students and their parents.

- Each Sunday, the Express-News reaches 29% of the estimated 209,000 adults ages 18-24
- The Sunday Express-News also reaches 54% of the 650,000 adults who are 35 to 59

Source: Scarborough Research, 2009; R1 MSA

DEADLINES

Publication	Sunday, April 18
Space/Copy Deadline	Tuesday, April 6
EDI Release	Tuesday, April 13

FORMAT

Tabloid

RATES

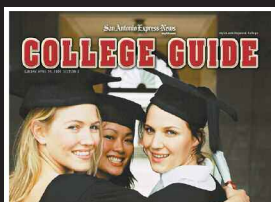
\$118 per column inch

Full color available for an additional \$43 per column inch

BONUS

Section will appear online for 30 days at mySA.com.

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