

Advertise with the Best in Best Homes

Best Homes, a free guide of home choices published by the San Antonio Express-News, is a full color, monthly magazine distributed at locations such as H-E-B, Jim's Coffee Shop, Valero and new distribution at area military bases.

Best Homes includes informative maps of San Antonio areas, a list of school districts and more.

Additionally, **Best Homes** can be found on San Antonio's #1 website, mySA.com.

18,000 San Antonio area households plan on buying a home in the next 12 months (new or existing construction).

65% Sunday newspaper

58% in-store

35% in the mail

Source: Scarborough Research, 2009-2 (Feb.-Jul. 2009)

mySA.com is the **top local media website** with twice the audience of any competitor.

mySA.com -- 626,300 unique visitors from San Antonio MSA each month

WOAI.com (TV) -- 301,500

KSAT.com -- 292,700

KENS5.com -- 282,800

mySA.com reaches 62% of adults planning to buy a home in the next two years.

Source: The Media Audit, April -June 2009; San Antonio MSA Adults 18+

ADVERTISING RATES

Full Page 7.5" x 9"

1/2 Page 7.5" x 4.5"

Rates include 30 days on mySA.com.

For advertising information contact your sales representative or call (210) 250-2309.

Each week you can reach over 1.1 million adults with
our print and online products.

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